

SYSTEM AND METHOD FOR ALLOWING ACCESS TO WEB SITES USING INTERACTIVE TELEVISION

ABSTRACT OF THE DISCLOSURE

A system and method for billing for Internet content displayed through an interactive television (ITV) includes recording the content accessed by a consumer and the time of access to render an access record. The access record for each interaction with the ITV is stored in a consumer database. After each predetermined billing period for using the ITV system, the access record for each interaction with the ITV system is retrieved from the consumer database. For each access record, it is determined whether the content viewed is private or public content. If the content viewed is private content, the owner of the content can be billed. On the other hand, if the content viewed is public content, the viewer of the content can be billed.